



**Bendigo Pickleball Club Inc**

**ANNUAL REPORT**

**2024**

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## As per our 3-Year Strategic Plan 2024 – 2027

### Our Mission

To provide the platform and resources for pickleball to be played and enjoyed by a broad range of people of all ages and abilities within Bendigo, encouraging participation, good health, and friendships within an environment of inclusiveness, fairness, and good sportsmanship.

### Our Vision

#### For the Facility

A dedicated home base with competition standard courts both inside and out, where members and non-members alike can enjoy greater access and belonging.

#### For the Club

The premium provider of pickleball development and playing programs in Regional Australia with strong relationships with National and State bodies.

#### For the Players/Members

Providing formal and informal playing opportunities, competitions, tournaments, coaching and training to and for players.

### Our Culture

#### 1. Fun

At our Pickleball Club, fun is at the heart of everything we do. We believe that enjoying the game is just as important as playing well. Whether you're a beginner or a seasoned player, our aim is to create an atmosphere where laughter, smiles, and enjoyment are abundant on and off the court. We organize social events, theme nights, and friendly competitions to ensure that every member experiences the pure joy of playing pickleball.

#### 2. Participation

We value active participation from all members of our club. Whether you're a casual player or a dedicated enthusiast, your involvement is what makes our community thrive. From joining in on regular play sessions to volunteering for club events and initiatives, every member's contribution is valued and appreciated. We encourage everyone to get involved and make their mark on our vibrant pickleball community.

#### 3. Inclusivity

Inclusivity is a cornerstone of our club culture. We welcome players of all ages, backgrounds, and skill levels with open arms. Our goal is to create a welcoming and supportive environment where everyone feels valued and respected. We celebrate diversity and strive to ensure that every member feels like they belong, regardless of their differences. Inclusivity isn't just a value for us—it's a commitment to fostering a sense of belonging for all.

#### 4. Community

Our Pickleball Club is more than just a place to play. It's a tight-knit community of passionate individuals who share a love for the game. We believe in the power of community to inspire, support, and connect us. Whether it's cheering on fellow members during a match, organizing group outings, or simply sharing stories and experiences, our community is what makes pickleball truly special. Together, we create lasting friendships and unforgettable memories both on and off the court.

#### 5. Respect

Respect is the foundation of our interactions at the Pickleball Club. We treat each other with kindness, courtesy, and consideration always. Whether we're competing against each other or working together as teammates, we uphold the principles of fair play, sportsmanship, and integrity. We value the diversity of perspectives and experiences within our community and strive to create an environment where everyone feels heard, valued, and respected.

## **Board of Management 2023 -2024**

Chairperson	Paul Henshall
Deputy Chairperson	Danny Gilgich
Secretary	Eva Silverstein
Treasurer	Greg Woodman
Member	Alister Carr
Member	Debbie Bish
Member	Michael Kuchel
Member	Dennis Booth
Member	Shane Saunderson

## Chairperson Report

Firstly, a thank you to the committee members for their support over the past 12 months. Special mention must go to our Executive Group comprising Danny, Greg and Eva. Our Treasurer, Greg Woodman puts in countless hours, not only managing our finances, but also organising weekly sessions, our competitions, our statistics, our supplies, our communications with members and players and of course, making sure there's always chocolates for the winners of the various competitions that we run. Greg's contribution to the development of the Club since its beginning cannot be over-stated. Also, to Danny Giligich as Vice-President for his advocacy of the sport within the Community, constantly looking for those elusive facilities that we may some day be able to attain, and the work he has put in behind the scenes to build the Club's Policy and Procedures. He's also a wonderful ear for me personally in scoping out ideas. To Eva Silverstein as Secretary, for her consistency in providing the administrative support for meetings in particular to ensure that they are always concise and effective. Also, to Shane Saunderson a big thank-you for taking on the role of social media manager mid-year, making sure that our various sessions and anything newsworthy are well promoted.

My major objective as incoming President was to establish a strategic plan for the next three years so that we, as a committee, had a guide to the club's priorities for development. This we achieved within the first few months, the plan, not the outcomes, and have been following that throughout 2024 via our regular monthly meetings.

We established a concise Mission for who we are and why we exist, a clear Vision of where we want to be with regards to facilities, the Club, and our players, and a values statement for how we will conduct ourselves along that journey. That is, To maintain the key values of Fun, Participation, Inclusivity, Community and Respect in everything we do.

We also determined a range of specific goals which fall into five major categories. We have termed these, our five pillars of development.

Those five pillars are:

1. Facilities/Venue
2. Club Governance and Promotion
3. Membership
4. Player Development
5. Playing Opportunities

I encourage all members to familiarize themselves with the plan and I'm pleased to report that we have achieved several of the objectives within it over the past 12 months, with many still to go, which will be the focus of the year ahead for the incoming committee.

Some of our major achievements through 2024, in line with the plan, have been:

- Secured two outstanding facilities: Red Energy Arena and Catherine McAulay College Stadium, providing day and night playing options on both weekdays and weekends.
- Increased our owned resources, now owning 16 nets and our own barriers
- Built a strong financial base to ensure club longevity and opportunity development, including the addition of Sponsorship revenue.
- Established a regular monthly Management committee meeting with its agenda built around the five pillars of development.
- Built out our Club Policy to include crucial areas of Privacy, Code of Conduct and Complaints.
- Added 28 financial members throughout 2024 thus far, now with a current membership of 75.
- Run 8 Come and Try sessions with 124 people attending those in total.

- Initiated regular FREE coaching at the Friday sessions, increasing numbers attending our regular Friday sessions and the playing skills of those attending.
- Grew our member-accredited coaches to three and member-accredited referees to two.
- Established a fourth playing option with a Teams based Competition run on Tuesday evenings.
- Scoped out multiple potential alternate venues to establish as the PBC home.
- Met with Federal and Local politicians to advocate for the further development of the Club's future requirements.

The list of achievements for 2024 is impressive, particularly as it has been achieved entirely by a volunteer team who dedicate hundreds of hours collectively to the administration, operations and development of the club. Once again, I thank all those that have contributed to those hours throughout the past year.

And so, we now look towards 2025 and the challenges and opportunities that it will bring. As a sport, the phenomenal growth continues. Some of the most noticeable development across Australia is the growth of privately owned playing facilities, the increase in pickleball products, the increase in the awareness of the sport within the general population, and an ever-increasing number of clubs and tournaments popping up all around the Country.

The future is exciting for the sport and it's hugely important that we, as a club, stay a part of those developments. We will need to keep innovating to retain our current members and attract even more. We will be required to be very aware of the changes in demographics that are occurring, the diversity of playing times and options offered, and the commitment of dedicated volunteers to ensure the club stays fresh and vibrant.

I look forward to 2025 being a high-growth year for our sport and our club and the achievement of an equally impressive list of achievements, all towards our overall Vision.

Paul Henshall  
President  
Bendigo Pickleball Club

## Treasurers Report

Treasurer's report for the Financial year 1/7/23 to 30/6/24

- We commenced the financial year on July 1st 2023 with a bank balance of \$1,354.76.
- From July 23 to April 24 we played at the Badminton Stadium. In May 24 we commenced playing at Red Energy Arena and Catherine McCauley College.
- Total playing fees received for the year was \$18,801.
- Membership fees of \$3,800 were received during the year, representing 76 members @ \$50 each. The balance of membership payments go to PV and PAA.
- We sold our original 6 nets in November 23 for \$80 each.
- A grant of \$2,000 was received from the City of Greater Bendigo in November 23.
- The club received 8 Engage paddles from Pickleball Australia in April 24, to do with as we saw fit, and we sold them as a revenue raiser, for \$129 each.
- 9 new green Picklenets were purchased during the year.
- A net surplus of \$10,867.12 was achieved for the year, resulting in a bank balance of \$12,221.88 at June 30th 2024.
- Total assets as at June 30th 2024, including cash at bank and all equipment, was estimated at \$16,577.
- With regard to the current financial year to date, income from playing fees is running at an annual equivalent of 60% up, and court hire fees at 56% up.
- Playing fees were increased on October 1st 24, to \$6 for members and \$12 for non-members.
- The bank balance as at yesterday (November 17th) is \$15,339.68.
- Estimated assets at November 17th is \$22,716.

Thank you all for a wonderful and successful year.

Greg Woodman  
Treasurer

## **Supporters of Bendigo Pickleball Club Inc in 2023-24**

We wish to thank the following organisations for their support during the past twelve months

- Red Energy Arena - Court Hire
- Catherine McAuley College Junortoun – Court Hire
- City of Greater Bendigo - Community Grants
- Bendigo South East College – Court Hire
- Bendigo Badminton Association – Court Hire
- Bendigo Table Tennis Association – Loan of barriers
- Pickleball Victoria/Australia - Membership Support
- Pickleball Australia – Membership Support /Insurance
- Engage Paddles – donated Paddles
- Peak performance Prints- Customised Club Merchandise/Apparel
- OzPickleball – Discounted Pickleball supplies
- Affordable Table Tennis.- supply of barriers
- PickleballHQ – Discounted Pickleball supplies
- Pickleball Superstore- Discounted Pickleball supplies



## Bendigo Pickleball Club

### Income statement

For period 1/7/23 to 30/6/24

#### Income

Playing fees received - Badminton stadium	\$15,697.25	
Playing fees received - REA	\$2,864.00	
Playing fees received - CMC	\$240.00	
Interest received Bendigo Bank account	\$99.41	
Membership fees received	\$3,800.00	
Pizza lunch collection	\$190.00	
Sale of 6 old nets @ \$80 each	\$480.00	
COGB grant received	\$2,000.00	
Sale of 8 Engage paddles @ \$129	\$1,032.00	
<b>Total income</b>		\$26,402.66

#### Less expenses

Court hire - Badminton stadium	(\$8,586.00)	
Court hire - REA	(\$869.55)	
Court hire - CMC	(\$132.00)	
New nets	(\$2,921.00)	
Printing	(\$26.80)	
Pizza lunch costs 10/9/23	(\$247.45)	
Pickleballs	(\$495.95)	
Prizes for comps	(\$483.90)	
Pull-up banner	(\$113.98)	
6 clipboards	(\$16.50)	
Flowers for Elena	(\$74.00)	
Team selection software	(\$25.00)	
ventraip domain regn (our own domain name)	(\$161.25)	
First aid materials	(\$83.82)	
Bungee straps for partitions trolley	(\$63.39)	
Flowers for Deb Bish	(\$134.95)	
Discount vouchers : shirts	(\$1,000.00)	
Hire of partitions	(\$100.00)	
<b>Total expenses</b>		(\$15,535.54)

Net surplus 1/7/23 to 30/6/24	\$10,867.12
Bank balance brought forward 1/7/23	\$1,354.76
<b>Bank balance 30/6/24</b>	<b>\$12,221.88</b>

#### Balance sheet as at 30/6/24

	Purchase Date	
24 paddles from original kits @ \$10	20/09/2022	\$240.00
1 Picklenet (at cost)	16/06/2023	\$325.00
Pickleballs on hand (estimated)	30/06/2024	\$340.00
4 club paddles (donated by Alister Carr)	11/07/2023	\$240.00
1 Picklenet (at cost)	11/07/2023	\$325.00
8 Picklenets (at cost)	26/11/2023	\$2,596.00
2 Engage Trident paddles	5/05/2024	\$290.00
Cash at bank		\$12,221.88
<b>Total assets</b>		<b>\$16,577.88</b>